

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONINE
Office of Research**

**Week Ending July 25th, 2020
Total New Postings Up Over The Week Driven by Finance & Insurance and Retail Trade**

WETHERSFIELD, July 31th, 2020 – During the week ending July 25th, 2020, there were 5,158 new postings. New postings are up 18% or +782 ads from a week ago. This one-week top line increase was driven by Finance & Insurance and Retail Trade, respectively up 146 and 133 new postings over the week. Weekly declines in other industries were much lower and include Transportation & Warehousing (-32 new ads or -18%), Public Administration (-30 new ads or -28%), and Other Services (-22 new ads or -20%). Total new weekly postings have been above 4,000 since late May and the most recent week of new ads is the third highest level in the past four months.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salesperson, Registered Nurses, and Customer Service Representatives.

**Employers** with the most new postings include Cigna, Amazon, and Lowe’s.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (890 new postings, +3% over the week)
* **Retail Trade** (651 new postings, +26% over the week)
* **Finance and Insurance** (481 new postings, +44% over the week)

 16 sectors had job posting increases over the week and 4 sectors had decreases. Some of the largest percent increases occurred in Information (+44% or +42 new postings), Finance and Insurance (+44% or +146 new postings), and Real Estate (+39% or +24 new postings). Large percent decrease industries include Public Administration (-28% or -30 new postings), Other Services (-20% or -22 new postings) and Transportation and Warehousing (-18% or -32 new posting).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 7/25/20 were:**

* Retail Salesperson (235 new postings, +61% over the week)
* Registered Nurses (185 new postings, +4% over the week)
* Customer Service Representatives (138 new postings, +24% over the week)



**Employers with the Most New Job Postings**

The ten employers with the most new job postings for the week ending July 25th were mostly in Finance & Insurance, Retail Trade and Healthcare. 9 out of 10 Employers with the most new postings had increases over the week. Amazon had the largest one-week new ad increase and the largest four-week decrease.

 

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)